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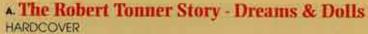




### Dear Friends.

As a new year opens and the collections come to life, I want to personally thank you for continuing to make Tonner Dolf Company's wide and varied dolf lines your personal favorites! Without you, none of this would be possible. Gratefully, I am happy to present one of the richest and most colorful collections to date. In 2003, we have many surprises planned for all the young at heart. Within these pages, you will find new dreams and visions that dance from one collection to the next. As always, the attention to the finest fabrics and quality detailing is exhibited in the very faces and clothing you see before you. I also must give my sincerest thanks to artists such as Sherry Miller, Shirley Deviin and Marcia Friend for contributing to Tyler's everexpanding world. Because you demand the highest quality materials and superior craftsmanship, it is with great pleasure that I open the 2003 collections with the dolls, outfils and accessories, each with the quality you have come to trust. Listening to your wishes and concerns will always be my first priority... because of you, we at the Tonner Doil Company "believe in the power of play."

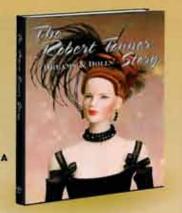




RTA 301 OPEN \$29.99

## ■ The Robert Tonner Story 2002 Update

PAPERBACK RTA 302 OPEN \$19.99



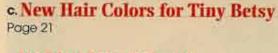


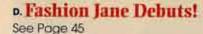
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### A Tyler Strikes a Pose

See Page 3









## E. Sitting Pretty Kitty Details on Page 41

### Miss America Crowned See Page 16





Signature Style AR-Blonde DRESSED DOLL TW 0304 ANNUAL \$79.99 NOT SHOWN

Signature Style AR -Red DRESSED DOLL TW 0306 ANNUAL \$79.99 NOT SHOWN

A. Signature Style AR -Brunette

DRESSED DOLL TW 0305 ANNUAL \$79.99 IMAGE NOTE: ACCESSORIES SHOWN ARE SOLD SEPARATELY

B. Dress Form **ACCESSORIES** TWA 309 OPEN \$39.99

c.Drafting Table & Stool **ACCESSORIES** TWA 310 OPEN \$89.99



## THE MAKING OF A LEGEND...

From an early age, Tyler Wentworth was destined to be a high flyer in the world of high fashion. During the 1950's, Tyler's great-aunt, Regina Wentworth, established the House of Wentworth in New York City and created innovative collections that set the standard for Seventh Avenue fashion design. Years later, Tyler, who had always loved the glamour and excitement of her great-aunt's business, joined the prestigious: houses' design staff. She proved to be exceptionally talented, and it was not long until she was promoted to be Regina's first assistant. With the House of Wentworth's reputation firmly established, Regina began to consider passing the reins to a new talent. Spurring her on was her relationship with Carlos, a young artist who had instantly fallen in love with the chic, elegant, older designer. Soon Regina made her

decision to move with Carlos to the south of France, and she turned the company over to Tyler. Although young for the job, Tyler quickly showed that she was equal to her new responsibilities. With only a few short seasons of fashion experience, she confidently assumed leadership of the House of Wentworth and received rave reviews for her first collection. Tonner Doll Company is pleased to present the Tyler Wentworth® collection. Tyler is a 16-inch, vinyl/hard plastic doll with rooted hair and an extensive, stylish wardrobe. NEW in 2003, Signature Style AR - teaturing articulation at the bust, waist and hip. Now Tyler can assume the most fashionable poses!











A. Ready-to-Wear Sport ANNUAL

B. Ready-to-Wear Glamour TW 0303 ANNUAL

c. Ready-to-Wear Career
BASIC DOLL TW 0302 ANNUAL





## A Jewelry Essentials - Ruby, Diamond, Amethyst

ACCESSORIES
TWA 301 (RUBY), TWA 302 (DIAMOND), TWA 303 (AMETHYST)
ANNUAL
\$49.99 ea.
NOTE: ACCESSORIES SHOWN ARE SOLD SEPARATELY

### B. Shoe Essentials IV

ACCESSORIES TWA 305 ANNUAL \$29.99



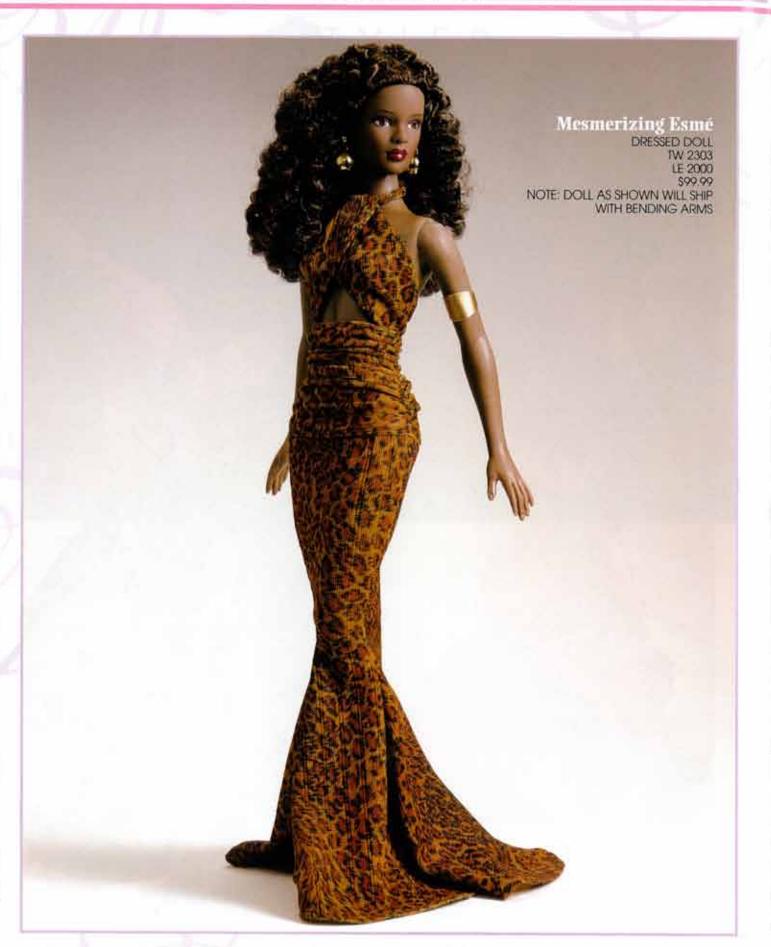
## c. Shoe Essentials V

ACCESSORIES TWA 306 ANNUAL \$29.99





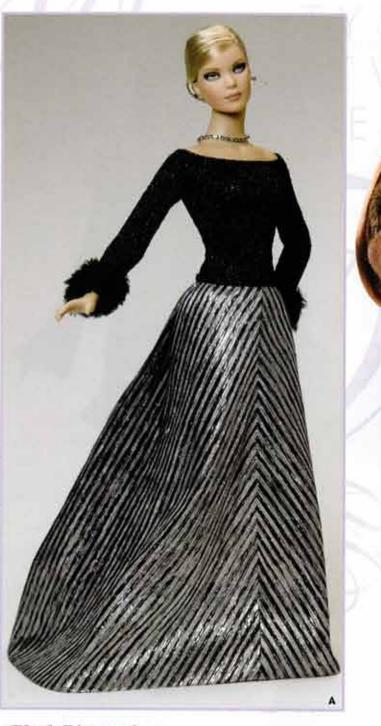






Tyler Wentworth" is a registered trademark of the Tonner Doll Company, Inc. All rights reserved. www.tylerwentworth.com

NOTE: DOLL AS SHOWN WILL SHIP WITH BENDING ARMS





OUTFIT ONLY TW 8302 LE 1500 \$79.99 NOTE: DOLL AS SHOWN IS NOT AVAILABLE

B. Absolutely Aspen Sydney
DRESSED DOLL
TW 2305
LE 2000
\$129.99

NOTE: DOLL AS SHOWN WILL SHIP WITH BENDING ARMS



TONNER Des 2003 12











NOTE: DOLLS AS SHOWN ARE NOT AVAILABLE

OUTFIT ONLY
TW 8306
LE 1500
\$59.99

s. Soho Blues OUTFIT ONLY TW 8305 LE 1500 \$69.99

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A. Améthyste DRESSED DOLL TM 1302 LE 3000 \$199.99 NOTE: DOLL AS SHOWN WILL SHIP WITH BENDING ARMS

With a world in restoration and a city in great need, the couturiers of Paris banded together after World War II to create one of the most telling and fully complete representations of fashion splendor. The 1945 showing of the Théâtre de la Mode opened a world of wearing apparel perfection in miniature, but not lacking a single detail known of the great haute coulure Parisian houses. Permanently housed since 1952. and preserved by the caring hands of Maryhill Museum of Art in Goldendale. Washington, the Théâtre de la Mode lives as one of the most important collections of couture finery and masterworks in the world. Traveling to the austere beauty of the Columbia Gorge in Washington State, Regina Wentworth often drew upon the inspirations of silhouettes and themes in the collection. An admirer of the retrospective and an innovator of new style from vintage art, Tyler Wentworth" follows in her greataunt's passions by creating breathtaking beauty inspired by the dramatic masters of the Théâtre de la Mode. Experience the continued splendor of two new styles to build your collection.



## 8. Ensemble Sport

DRESSED DOLL TM 1301 LE 3000 \$149.99 NOTE: DOLL AS SHOWN WILL SHIP WITH BENDING ARMS







A. Enticing OUTFIT ONLY EM 8301

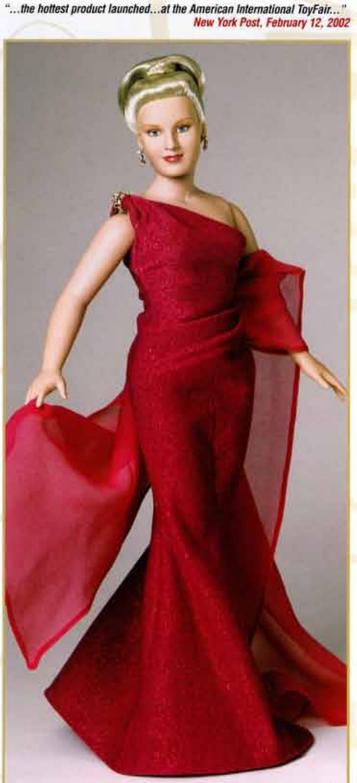
LE 1500 \$44.99

ToyFair 2002 brought many new entries into the world of collectible toys; but for the first time ever, a collectible doll

line was introduced based on the revolutionary style and panache of the World's Leading Plus Size Model, EMME®. This is the first time in doll history that a colfectible doll line with separately available outlits is primarily based on the full-figured female form as a symbol of high fashion and beauty. Now Robert Tonner brings you EMME" as a beautiful 16" vinyl fashion doll with extraordinary fashions!



B. Eternal DRESSED DOLL EM 1301 LE 2000 \$129.99





Betsy McCall debuted on the cover of McCall's

Magazine in May 1951. Reading the adventures of Betsy and her friends and cutting out their paper clothes, brought imaginative fun to playtime. In 1957, Betsy jumped from the pages of McCall's Magazine into the active hands of her loyal fans as an 8inch hard plastic doll. Produced by the American Character Doll Company in conjunction with McCall's, this Betsy was an instant hit as a playtime friend! In 2000, the Tonner Doll Company reintroduced 8-inch Betsy McCall\* as a high quality doll for play and collecting based on the original Tiny Betsy. Join in the new 2003 collection and reminisce with Tiny Betsy McCall!

To the delight of mothers and

daughters everywhere, Belsy



B. Sun Fun

DRESSED DOLL BC 1305 LE 2000

\$44.99

E. Pink Portrait

D. Carrot Top DRESSED DOLL BC 1303 LE 2000 \$54.99

c. Matador DRESSED DOLL BC 1304

LE 2000 \$49.99

DRESSED DOLL BC 1302 LE 2000 \$54.99

\* Cozy Cape

DRESSED DOLL BC 1306 LE 2000 \$59.99

6. Betsy Basics-Tosca

BASIC DOLL BC 0101 OPEN \$39.99

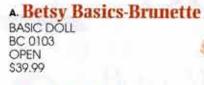
C2002 "EMME", "EMME" is a registered trademark of EMMF Associates, Inc. www.emmesupermodel.com











## B. Perfect Marks OUTFIT ONLY

BC 8305 LE 2000 \$24.99

## c. Anchors Aweigh

OUTFIT ONLY BC 8302 LE 2000 \$24.99

## D. Blue Nightie OUTFIT ONLY BC 8304

LE 2000 \$24.99

### E Fiesta Fun

OUTFIT ONLY BC 8301 LE 2000 \$24.99

### Wardrobe Trunk

ACCESSORIES BCA 301 OPEN \$34.99

NOTE: DOLL SOLD SEPARATELY

## o Lilacs & Lace Trunk Set

TRUNK SET BC 6301 LE 1000 \$124.99



BC 8303

LE 2000

\$24.99



## c. Sweater Stylin'

DRESSED DOLL BM 1301 ANNUAL \$99.99

Since her debut in the 1950's, Betsy McCall™ has transcended

the decades with a particular flair for the changing times and an endless sense of magical style that keeps pace with children everywhere. Based on his endearing love for Betsy, Robert Tonner reintroduced the whimsical little tyke as a new 14" sculpt in 1996. Now join Robert in 2003 for a new year of dressed dolls, outlits, Betsy McCall friends and family!

## Betsy McCall









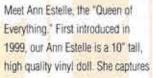


D. Betsy Shoes ACCESSORIES

BMA 301 ANNUAL

\$24.99





all the charm and whirnsy of the character appearing as a paper doll in

Mary Engelbreit's HOME COMPANION magazine. Great care was taken to reproduce
each darling detail of the Mary Engelbreit illustrations in both dressed dolls and extra
outfits. Ann Estelle and her friends bring fun and imagination to collectors.



DRESSED DOLL ME 0305 LE 1000 \$99.99





AND Estelle
Mary Engelbreit®













DRESSED DOLL
ME 0301
LE 1000
\$89.99

c. Miss Smarty
OUTFIT ONLY
ME 8302
LE 1000
\$29.99

D. Breit Days
OUTFIT ONLY
ME 8304
LE 1000
\$29.99



















DRESSED DOLL
ME 0301
LE 1000
\$89.99

c. Miss Smarty
OUTFIT ONLY
ME 8302
LE 1000
\$29.99

D. Breit Days
OUTFIT ONLY
ME 8304
LE 1000
\$29.99











A. Summer Jumper
OUTFIT ONLY
ME 8303
LE 1000
\$29.99

## B. 18" Cute Shoes

ACCESSORIES MEA 306 ANNUAL \$29.99

### c. 18" Sweet Feet

**ACCESSORIES** MEA 307 ANNUAL \$29.99

## c. Sweet Feet

B. Cute Shoes

**ACCESSORIES** 

MEA 301 ANNUAL \$24.99

ACCESSORIES MEA 302 ANNUAL \$24.99

D. Playtime Jumper
OUTFIT ONLY
ME 8301 LE 1000 \$29.99

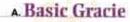












BASIC DOLL ME 3201 OPEN \$69.99

BASIC DOLL ME 0101 OPEN \$69.99



ACCESSORIES MEA 303 OPEN \$29.99

## p. 10" Wardrobe Trunk 2002

**ACCESSORIES** MEA 308 OPEN \$54.99

## E. Toy Box Treasures II ACCESSORIES

MEA 304 **OPEN** \$29.99



NOTE: DOLLS SOLD SEPARATELY



ACCESSORIES MEA 203 OPEN \$34.99

A. Toybox

## B. Bed

**ACCESSORIES** MEA 202 OPEN \$69.99

## c. Bedside Table

**ACCESSORIES** MEA 204 OPEN \$24.99

### o. Tables & Chairs

ACCESSORIES MEA 205 OPEN \$59.99













## A 18" Scottie Skirt & Saddle Shoes

DRESSED DOLL ME 7302 LE 1000 \$124.99

DRESSED DOLL
ME 7303
LE 1000
\$124.99

c. 18" Miss Smarty
OUTFIT ONLY
ME 5303
LE 1000
\$39.99

D. 18" Flowers & Cherries
OUTFIT ONLY
ME 5301
LE 1000
\$39.99

# E. 18" He Sees You When You're Sleeping OUTFIT ONLY ME 5302 LE 1000 \$39.99









For more than 23 years, millions of readers follow the everyday happenings of the Patterson Family in Lynn Johnston's ever-popular comic strip, "For Better or For Worse" through a variety of media from traditional

who love, as April puts it, "playin"!"

comic strip, "For Better or For Worse" through a variety of media from traditional newspapers to Lynn Johnston's official website (www.fborfw.com). In 2001, Robert Tonner and Lynn Johnston partnered to bring you the sentimental and endearing youngest Patterson. April. Share in April's mischief and her imaginative glow to warm your heart in an all-new collection for 2003 and favorites from 2002. Robert

Tonner has sculpted the very essence of this tyke's charm, shown at age tive, from

original drawings and comic strips. Capture April's innocence and wonder in dressed

dolls and outfits by the Tonner Doll Company for collectors and all children-at-heart



## A. Dressy April DRESSED DOLL

DRESSED DOLL FW 0203 ANNUAL \$39.99

## B. Jazzy Girl

DRESSED DOLL FW 0302 ANNUAL \$39.99



"For Better or For Worse\*M" is a registered trademark of Lynn Johnston Productions, Inc. All rights reserved. Produced under license by Tonner Doll Company, Inc. www.fborfw.com



In a make believe time and a tiny place. Tiny Kitty opens up her dress shop. Her shop boasts the most beautiful clothing and accessories. Kitty wears her highly detailed fashions with feminine flair. Now collectors and fashion doll enthusiasts can revel in Tiny Kitty Collier™, a 10" hard plastic miniature of the 18" favorite. Tiny

Kitty, like her new 2003 18" counterpart, has bent knees, swivel waist and rotational hip joints for many fun poses! She is also offered as a dressed doll with additional glamorous outfits available separately.



GIFT SET KT 6301 LE 2000 \$139.99

NOTE: DOLL AND OUTFIT SET COMES BOXED IN A LOVELY HAT BOX!





A. Tiny Kitty Trunk
ACCESSORIES
KTA 301
OPEN
\$39.99

### Basic Brunette

BASIC DOLL KT 0302 ANNUAL \$39.99

## Basic Redhead

BASIC DOLL KT 0303 ANNUAL \$39.99 NOT SHOWN

### **Basic Blonde**

BASIC DOLL KT 0301 ANNUAL \$39.99 NOT SHOWN



















KITTY COLLIER™

In a make believe time and a fantasy place, Kitty opens up her dress shop. Her shop boasts the most beautiful clothing and accessories. Kitty wears her highly detailed lashions with feminine flair. Since her debut year in 2000, Kitty Collier" marched onto the tashion doll scene as an unprecedented 18" full vinyl fashion doll with a vintage touch bringing a fresh new air to collectors everywhere. All Kitty Collier dolls

have rooted hair and high quality inset eyes. And now in 2003, Kitty Collier has bent knees, swivel waist and rotational hip joints for many fun poses! Her amazing sense of American style speaks of a timeless grace and ambience. Kitty comes as a dressed doll and has additional glamorous outfits available. Since 2001, all dressed dolls come with a special "Kitty Collier" doll stand, however, you can also purchase the stand alone to include with your earlier Kitty Collier" dolls.





## **Brunette Twist**

BASIC DOLL KC 0302 ANNUAL \$59.99 NOT SHOWN

## **Red Twist**

BASIC DOLL KC 0303 ANNUAL \$59.99 NOT SHOWN

## A. Blonde Twist

BASIC DOLL KC 0301 ANNUAL \$59.99 NOTE: CHAIR NOT AVAILABLE

## B. Kitty Stand

ACCESSORIES KCA 201 OPEN \$11.99

## c. 18" Kitty Trunk ACCESSORIES

KCA 301 OPEN \$49.99





A. Sassy DRESSED DOLL KC 1303 LE 1000 \$99.99

# DRESSED DOLL KC 1301 LE 1000 \$124,99









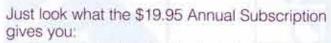
A. Jane CLUB DOLL RT 1101 OPEN \$55.00

## . Fashion Jane

CLUB DOLL RT 1301 OPEN \$50.00 AVAILABLE SPRING 2003!



What??? You say you're not a subscriber? Well, it's time to join Jane and all her triends in the Tonner Doll Club! Don't miss this opportunity to join the exciting and exclusive Tonner Doll Collectors Club... No doll lover - or collector - should miss out on belonging to the Tonner Doll Club!



- . The opportunity to purchase 'Jane' & 'Fashion Jane', exclusive subscriber-only dolls and their very special clothing!
- The chance to collect other subscribers-only dolls and outlits, as well as a variety of collectible gifts!
- . An exclusive Tonner Collectors Club Piril
- · Our Club newsletter arrives at your home quarterly that keeps you informed about the company; its calendar of events, and gives you exclusive sneak previews of the ever-growing Tonner Family of Dolls!
- . Tonner Doll Company Catalogs!
- . Robert is thinking up new surprises all the time!

Contact collectorclub@tonnerdoll.com or call us at 845.339.9537 for more details!

GENERAL NOTE: PRICES SHOWN DO NOT INCLUDE SHIPPING



# BELIEVE IN THE POWER OF PLAY

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